

# Bar Raised



## AT&T Business Unlimited<sup>SM</sup> Enhanced with Private Wi-Fi includes access to the Private Wi-Fi app\*

After 75GB, AT&T may temporarily slow data speeds if the network is busy.

### AT&T Business Unlimited Enhanced with Private Wi-Fi plans feature:

- Unlimited domestic data, talk and text on up to 10 eligible devices (after 75GB of data usage, AT&T may slow speeds during network congestion)
- Unlimited talk and text to Canada and Mexico<sup>1</sup>
- No roaming charges in Canada and Mexico<sup>2</sup>
- 20GB tethering/mobile hotspot usage per line (after 20GB, tethering/mobile hotspot speed is capped at 128Kbps)
- High-Definition video streaming (with Video Management feature turned off)<sup>3</sup>
- AutoPay discounts – \$10/mo. for a single line plan and \$20/month for a multi-line plan<sup>4</sup>
- 5G/5G+ access<sup>5</sup>
- AT&T ActiveArmor<sup>SM</sup> mobile security (including Spam Risk & Auto Fraud Call Blocking)<sup>6</sup>

\*Requires compatible smartphone & download of Private Wi-Fi app. Other restr's apply.

<sup>1</sup> Compatible device required. Pay-per-use rates apply to calls made to other countries.

<sup>2</sup> Compatible device required. Roaming usage may be at 2G speeds. Other restr's apply.

<sup>3</sup> Video typically streams at standard-definition. Content bundled with video may be slow to load. Go to [att.com/myatt](http://att.com/myatt) or [att.com/premier](http://att.com/premier) (as applicable) to change your settings to view in higher definition. Details at [att.com/VideoFeature](http://att.com/VideoFeature).

<sup>4</sup> Must be active & enrolled in AT&T AutoPay. Discount starts in 1 to 2 bill cycles.

<sup>5</sup> Requires compatible 5G/5G+ device and plan. **May not be available in your area.** 5G+ is avail. only in limited parts of select cities. See [att.com/5Gforyou](http://att.com/5Gforyou) for details. Other restr's apply.

<sup>6</sup> Compatible device/service required. Requires download of ActiveArmor App and acceptance of terms of service. Visit [att.com/activearmorapp](http://att.com/activearmorapp) for details. May inadvertently block wanted calls; settings can be adjusted in the app. Some mobile security features are not available while roaming internationally; see [att.com/activearmorseula](http://att.com/activearmorseula).

See pages 2-4 for additional plan and pricing details.

Plans also feature: **Private Wi-Fi**

Connect smartphones to unencrypted public Wi-Fi with greater confidence, with two security features available through the Private Wi-Fi app.\*

- Private Wi-Fi VPN transforms open Wi-Fi from unencrypted to encrypted by automatically creating a VPN as soon as your smartphone is connected.
- Private Wi-Fi Alerts provide near real-time threat detection and alerts whenever a Wi-Fi vulnerability is detected on your smartphone, so you can disconnect to protect your business.

\* Requires a smartphone operating on a compatible iOS or Android operating system. Download of app required. Not available out the Domestic Coverage Area. Other restr's apply.

Choose your Unlimited Plan										
Number of smartphone lines <sup>2</sup>	Single line plan <sup>1</sup>	Multi-line plans <sup>1</sup>								
		2 lines	3 lines	4 lines	5 lines	6 lines	7 lines	8 lines	9 lines	10 lines
<b>AT&amp;T Business Unlimited Enhanced with Private Wi-Fi</b>	<b>\$102/mo.</b>	<b>\$189/mo.</b>	<b>\$219/mo.</b>	<b>\$239/mo.</b>	<b>\$289/mo.</b>	<b>\$334/mo.</b>	<b>\$379/mo.</b>	<b>\$424/mo.</b>	<b>\$469/mo.</b>	<b>\$514/mo.</b>
For all plans, add \$25/mo. for each smartphone with a service commitment <sup>3</sup>										

Or add different devices to your multi-line plan <sup>1,4</sup>			
Tablets <sup>5</sup> , cameras, and connected cars	Feature phones <sup>6</sup>		Connected wearables <sup>7</sup>
<b>\$20 each/mo.</b>	<b>\$45 each/mo.</b> (for VoLTE-enabled feature phones)	<b>\$35 each/mo.</b> (for all other feature phones)	<b>\$10 each/mo.</b>

**Taxes, fees & other monthly charges extra. THESE PLANS ARE RETIRED.**

<sup>1</sup> **Monthly Plan Charges:** \$67/mo. for single line plan; \$119/mo. for multi-line plan.

<sup>2</sup> **Plan pricing:** The single and multi-line plan monthly charges shown in table (a) assume you are activating 1-10 line(s) for VoLTE-enabled smartphone(s) that are purchased at full price, on a qualified installment agreement, bring your own, or on a month-to-month term, and (b) include (i) the applicable monthly plan charge (see footnote 1) and (ii) the applicable discounted monthly access charge(s) (see footnote 3), less (iii) the applicable \$10 single line or \$20 multi-line AutoPay discount, which starts within 2 bills, and the applicable \$15, \$35 or \$40 multiple phone line discount (see plan terms on pages 3-4 for more details).

<sup>3</sup> **Device Access Charges:** If you activate a 3G smartphone that has a service commitment, the monthly access charge for access to unlimited talk, text, and data is \$60/mo.; if you activate a 4G LTE, 5G or 5G+ smartphone that has a service commitment, the monthly access charge for access to unlimited talk, text, and data is \$70/mo. **Smartphone Access Charge Discount:** If you activate a smartphone that is purchased at full price, on a qualified installment agreement, bring your own, or on a month-to-month term, you are eligible for a \$25/mo. discount on the applicable standard \$60/mo. or \$70/mo. smartphone access charge above. If you qualify for this discount, it will be applied as a credit on your bill. **Non-VoLTE Access Charge Discount:** In addition, the applicable 4G LTE, 5G or 5G+ smartphone access charge (either standard \$70/mo. or discounted \$45/mo.) or 4G LTE feature phone access charge (\$45/mo.) is discounted by \$10/mo. if the phone is not VoLTE-enabled. If you qualify for this discount, it will be applied as a credit on your bill.

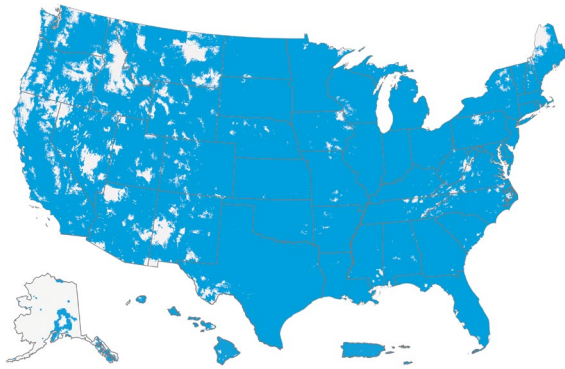
<sup>4</sup> Up to the applicable 1 device (single line plan) or 10 device (multi-line plan) cap.

<sup>5</sup> Single line plan customers adding a tablet require a \$20 AT&T Unlimited Tablet plan (sold separately). After 22GB, AT&T may temporarily slow data speeds if the network is busy. For more plan details, see [att.com/unltablet](http://att.com/unltablet).

<sup>6</sup> Basic and quick messaging phones only.

<sup>7</sup> NumberSync pairing with compatible smartphone (sold separately) may be required to access cellular network.

## Coverage nationwide and beyond



- AT&T Coverage Area
- No Service Area

Map shows approx. outdoor coverage in domestic licensed/roaming areas. Actual coverage may differ. Service not available everywhere. See [att.com/coverageviewer](http://att.com/coverageviewer) for coverage details. For add'l info on 5G/5G+, see [att.com/5Gforyou](http://att.com/5Gforyou).

**THESE PLANS ARE RETIRED.** Customers with an existing AT&T Business Unlimited Enhanced with Private Wi-Fi plan may still add new lines up to the plan's line limit, but customers seeking to add a new plan must choose one of AT&T's current wireless offerings. **In addition, effective December 18, 2020, AT&T Collaborate - Enhanced Mobile will not be available to new users on the plan, and, effective December 31, 2021, Enhanced Mobile will be retired in its entirety and not available to any users.**

**AT&T BUSINESS UNLIMITED<sup>SM</sup> ENHANCED WITH PRIVATE WI-FI PLANS:** For service only. **Eligibility:** Available only to business customers with a qualified wireless service agreement including, without limitation, the Additional Service and Equipment Related Terms found at [att.com/abs-addtl-terms](http://att.com/abs-addtl-terms) (**Business Agreement**). For Corporate Responsibility User (**CRU**) lines only. Plans include access to Private Wi-Fi Application (for eligible smartphone lines in DCA only). **PRICING:** Price includes monthly plan charge for unlimited talk, text, and data & per device monthly access charges for access to such services. Eligible customers can get a smartphone access charge discount, a non-VoLTE phone access charge discount, a discount for having AutoPay, and/or a multi-smartphone line discount. If eligible, each discount will be applied via a monthly bill credit. **Smartphone Access Charge Discount:** The standard \$60 or \$70 per month smartphone access charge is discounted by \$25 per month for each smartphone that is purchased at full price, on a qualified installment agreement, bring your own, or on a month-to-month term. You will lose any available discount if you upgrade to a new smartphone with a service commitment. **Non-VoLTE Phone Access Charge Discount:** The monthly access charges for VoLTE-capable smartphones and feature phones that are not VoLTE-enabled are discounted by \$10 per month. AutoPay Discount: Monthly discount off of plan charge (\$10 off single line plans and \$20 off multi-line plans) when active and enrolled in AutoPay. Discount starts w/in 2 bill cycles. Pay full plan cost (up to \$119/mo.) plus per device access charges until discount starts. **Multiple Phone Line Discount:** Monthly \$15 (3 phone lines), \$40 (4 phone lines) or \$35 (5 or more phone lines) discount applied to your multi-line plan charge. **OTHER RESTRICTIONS & FEES: Activation/upgrade fee** per line (up to \$50) & deposit may apply. Credit approval may be required. If you purchased a device that requires a service commitment, an Early Termination/Cancellation Fee applies if you cancel CRU service after the first 30 days and before the service commitment ends. See [att.com/equipmentETF](http://att.com/equipmentETF) for details on what fees applies for your device and how the fee is prorated over time. AT&T reserves the right to suspend or terminate service to your account, place any non-complying device on an appropriate plan, and/or add any other required element of a plan. **ADDITIONAL MONTHLY FEES & TAXES:** Apply per line & include Regulatory Cost Recovery Fee (up to \$1.50), Administrative Fee (up to \$1.99), Property Tax Allotment surcharge (\$0.20 - \$0.45 per CRU number) & other AT&T fees which are not government-required surcharges, as well as government taxes. Additional one-time Fees may apply. See [att.com/mobilityfees](http://att.com/mobilityfees) for more details. **DEVICES:** Eligible devices sold separately; **plans may not be used with dedicated mobile hotspot devices, or select laptop air cards.** Max. 10 eligible devices per plan. Limit of 100 plans per billing account number. Installment plan charges and other device purchase costs are extra. A limit on the number of financed devices per wireless account may apply. **Connected Wearables:** NumberSync pairing with compatible smartphone (sold separately) may be required to access cellular network. For a list of connected wearables, visit [att.com/wearableslist](http://att.com/wearableslist). **UNLIMITED DATA:** For use in the United States (**Domestic Coverage Area or DCA**). **Data Restrictions: After 75GB of data usage on a line in a bill cycle, for the remainder of the cycle you may temporarily experience reduced speeds on that line during times of network congestion.** **VIDEO STREAMING:** Plan includes the Video Management feature. We aim to render streaming video in standard-definition (max 1.5 Mbps) though some video cannot be identified. Sometimes, other content that content providers bundle with streaming video may be impacted and slowed, including downloads. In certain situations, we may deliver video content faster or at higher definition. To experience higher definition video when available, or if you have an issue, turn the feature off or back on any time at [att.com/myatt](http://att.com/myatt) or [att.com/premier](http://att.com/premier) (as applicable). Details at [att.com/VideoFeature](http://att.com/VideoFeature). **TETHERING/MOBILE HOTSPOT:** Requires compatible device. Includes up to 20GB per line per month. After 20GB, tethering speed slowed to a max of 128 Kbps for the rest of the bill cycle except for Connected Cars. After this, all tethering data usage will be impacted and not fully functional. **5G Service:** Requires a compatible 5G device and plan. 5G service is not available everywhere. See [att.com/5Gforyou](http://att.com/5Gforyou) for details. **5G+ Service:** Requires a compatible 5G+ device and plan. 5G+ service is only available in very limited parts of select cities. See [att.com/5Gforyou](http://att.com/5Gforyou) for cities. Compatible 5G+ device will display 5G+ coverage indicator when used in an area where 5G+ coverage is available. Other restrictions apply. **UNLIMITED TALK:** Phones and compatible connected wearables only. Includes unlimited messages up to 1MB in size within DCA to more than 190 countries for text messages and 120 countries for picture and video messages. AT&T may add, change, and remove included countries at its discretion w/out notice. Messages sent through applications may incur data or other charges. See [att.com/text2world](http://att.com/text2world) for details. **Advanced Messaging** – Sender and recipient(s) must be AT&T postpaid wireless customers with HD Voice accounts, capable devices, have their devices turned on and be within the AT&T-owned and operated DCA (excludes third-party coverage). Includes unlimited messages up to 10MB in size. Other restrictions apply and can be found at [att.com/advancedmessaging](http://att.com/advancedmessaging). **PRIVATE WI-FI APPLICATION (PWF App):** Requires a smartphone operating on a compatible iOS or Android operating system. You must download the PWF App and accept its terms and conditions (see [att.com/privatewifiterms](http://att.com/privatewifiterms)) for full app functionality. PWF App may result in increased battery usage by your device. Certain PWF App features are available on a subscription basis only. Private Wi-Fi is provided on an “as-is” basis with no warranties, and AT&T and its suppliers make no representations of any kind, express or implied, with respect to Private Wi-Fi. Limitations: Available only within the DCA. **Private Wi-Fi VPN:** Private Wi-Fi VPN establishes a highly secure proxy within your smartphone to encrypt unencrypted web and application data traffic as it travels over open Wi-Fi hotspots. Private Wi-Fi VPN does not guarantee complete security for your data and may be blocked by certain video streaming apps, in which case the data will bypass or disconnect the VPN connection. To provision the feature, you may be required to enable the “Location” feature on your smartphone. You must also separately give permission to allow the Private Wi-Fi VPN connection to be established. **Wi-Fi Alerts:** Wi-Fi Alerts notifies you when a Wi-Fi network you join with your smartphone appears to be risky or under attack. Feature may not detect all threats. If the network is deemed risky, the PWF App will provide you with instructions detailing how to disconnect from the network. **AT&T ACTIVEARMOR<sup>SM</sup> MOBILE SECURITY:** Requires compatible device and plan, download of ActiveArmor App and acceptance of terms of service (see [att.com/activearmorseula](http://att.com/activearmorseula)). Details at [att.com/activearmorapp](http://att.com/activearmorapp). **Spam Risk & Auto Fraud Call Blocking:** May inadvertently block wanted calls; settings can be adjusted in the app. Some mobile security features are not available while roaming internationally. **MISCELLANEOUS: Business Agreement Discounts:** Plans may not be eligible for additional offers, credits or discounts described in the Business Agreement or otherwise. **Termination of Connected Car Service for CRUs:** Service will be provided to each connected vehicle until such time as: (a) Customer terminates the service for the vehicle; (b) ownership of the vehicle is transferred to a third party and the third party or the vehicle's manufacturer requests to establish service for the vehicle; or (c) AT&T terminates connected vehicle service by exercising its rights set forth elsewhere in the Business Agreement. AT&T will provide notice to Customer of termination of connected vehicle service to any vehicle within 24 hours of termination of service. Customer will have the responsibility of promptly terminating service on any vehicle for which it transfers title and Customer will bear all costs for the service until such time as the service is terminated pursuant to this

termination provision. Transfer of ownership will be deemed to occur in any of the customary ways such transactions are conducted in the place where the vehicle is located, including, but not limited to, transfer of title for the vehicle to a third party. Customer acknowledges and agrees that: (a) AT&T has no obligation whatsoever to determine the facts or circumstances pertaining to any transfer of ownership for any vehicle; (b) AT&T may reasonably rely upon the request of a third party or the manufacturer of a vehicle as a basis to terminate service for that vehicle; and (c) Customer will hold harmless, and not assert any claims against, AT&T regarding any conveyance of any vehicle to which service is provided.

**ROAM NORTH AMERICA FEATURE:** Allows plan talk, text and/or data usage. For compatible phones, tablets and series 5 and higher Apple wearables only (OS upgrade may be required). Data: allows domestic plan data usage in Mexico/Canada. **Talk:** Includes calls within Mexico/Canada and from Mexico/Canada to the U.S. (collectively with Mexico & Canada, the **North America Coverage Area** or **NACA**). You may be charged for calls to special or premium service numbers. Calls to other countries: International long distance pay-per-use rates apply to calls from Mexico or Canada to countries outside NACA unless you have an ILD service package. Rates subject to change w/out notice. For rates, see [att.com/intlcalling](http://att.com/intlcalling). **Text: Standard Messaging** – Includes unlimited messages up to 1MB in size within Mexico/Canada and from Mexico/Canada to more than 200 countries for text messages and 120 countries for picture and video messages. AT&T may add, change, and remove included countries at its discretion without notice. Messages sent through applications may incur data or other charges. Visit [att.com/text2world](http://att.com/text2world) for details. **Advanced Messaging** – not available for use in Mexico or Canada.

**All offers, promotions, pricing, terms, restrictions & conditions subject to change & may be modified, discontinued or terminated at any time without notice.**

**GENERAL WIRELESS SERVICE TERMS: Subject to applicable Business Agreement.** Service is not for resale & is intended for use primarily within DCA. If AT&T does not enforce any of the terms or restrictions of its service offerings, it is not a waiver of the right to enforce those terms or restrictions. AT&T reserves the rights to enforce all terms and restrictions at any time. If AT&T determines your use of services violates any of the applicable terms or policies found in the applicable Business Agreement, we may in our sole discretion suspend, modify, terminate or restrict your service. **Coverage:** Coverage map shows high level approximation of areas included in and out of plan. For the most current coverage info for your area, check [wireless.att.com/coverageviewer](http://wireless.att.com/coverageviewer). Coverage may include areas that are served by unaffiliated carriers & not on AT&T's owned and operated network (off-net). Coverage is subject to change without notice. **Network Management:** All AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details. **Off-Net Usage:** International and domestic off-net (roaming) data usage may be at 2G speeds. **Excessive Off-Net Usage:** You get an off-net (roaming) usage allowance for each service. If you exceed the allowance, your service(s) may be restricted or terminated.