



AT&T DNS Security Advanced is your onramp to highly secure internet browsing

Help protect against phishing, malware, ransomware and unauthorized internet traffic with this cloud-based cybersecurity platform



Cybersecurity remains a challenge for businesses of all sizes

68% of business leaders report that cybersecurity risks are increasing

Varonis, "134 Cybersecurity Statistics and Trends for 2021," March 2021

11,762 cybersecurity breaches occurring between January 2005 and May 2020

Varonis, "134 Cybersecurity Statistics and Trends for 2021," March 2021

78% of business leaders say they lack confidence in their cybersecurity capabilities

Forbes, "Alarming Cybersecurity Stats: What you Need to Know for 2021," March 2021



Defending against and recovering from cybersecurity threats is costly

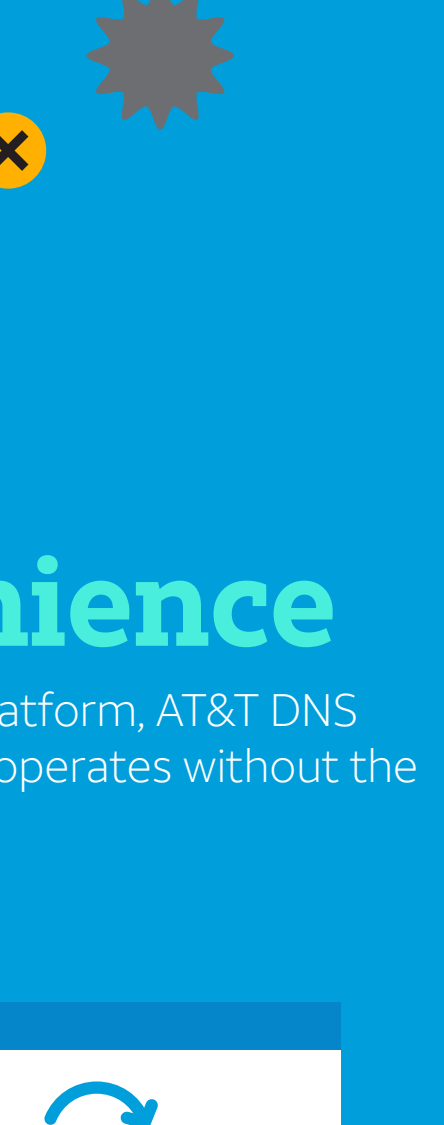


\$1T estimated projected spending on cybersecurity in 2021

Cobalt, "Cybersecurity Statistics for 2021," March 2021

Average cost for "a business to recover" is

\$3.86M



Cobalt, "Cybersecurity Statistics for 2021," March 2021

Steps to proactively identify cyber risks and help to protect your assets

- 1 Build your safe onramp to the internet with AT&T DNS Security Advanced
- 2 DNS provides up-to-date protection against near-real-time risk
- 3 Allow safe traffic to pass unaffected, but halt connections to suspicious IP addresses



Convenience

As a cloud-based platform, AT&T DNS Security Advanced operates without the need for oversight.

2 hrs how often the intelligence engine is updated



Pro-active protection

availability provided by service level agreement*

*For details of the service level agreement, click here

100% availability provided by service level agreement*



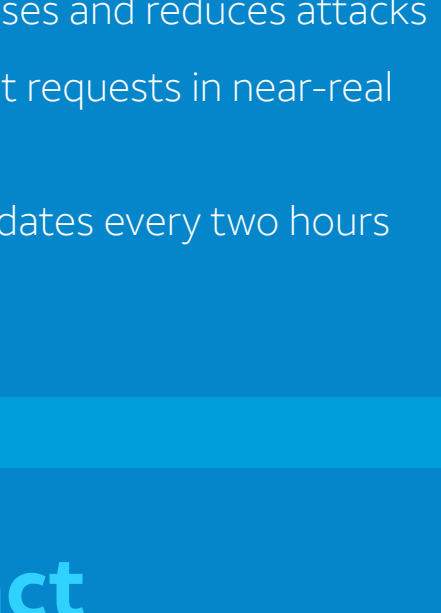
Protects AT&T Broadband circuit

Operating on the AT&T global cloud security intelligence platform.

45% of global web traffic passes through the intelligence platform daily



0 number of hardware and software add-ons required for installation



AT&T DNS Security Advanced offers these features and benefits

Safeguard your digital assets...

- Improves security defenses and reduces attacks
- Blocks malicious internet requests in near-real-time to avoid risky sites
- Receives intelligence updates every two hours

So you can act with confidence...

- Minimizes security management time and complexity
- Increases DNS resiliency and reliability with 100% availability service level agreement
- Enhances web experience with reduced latency and improved internet traffic performance

And drive efficiency in your security operations

- Help relieve the cost and complexity of protecting your network
- Deploys in minutes: just point your DNS address to the DNS Security Advanced cloud
- Requires no additional hardware or software

Case study

Keeping journalists protected against unauthorized websites

Problem

An independent online journal needed help keeping its staff protected from malicious websites during their routine research

Solution

AT&T DNS Security Advanced offered an easy way to gain cybersecurity protection without costly investment or burdensome management hassles

Outcome

Automatic safeguards — Monitored web traffic to help reduce exposure to fraudulent sites

Easy integration — Solution worked with the journal's existing network and firewall protections

No extra costs — The cloud platform needed no additional hardware or software to function



We're here for you

Are you a small-to-medium business wanting to better support your workforce, customers, and locations? Contact us today. We have professionals who can demystify the technology for you and get you up and running with emerging technology and other solutions for your business.

AT&T Business is here to help small businesses in a big way. Our Tech Demystified series can help you decide what products and services will work best for your business. To learn more, visit [AT&T DNS Advanced Service](#) or contact your local sales representative.